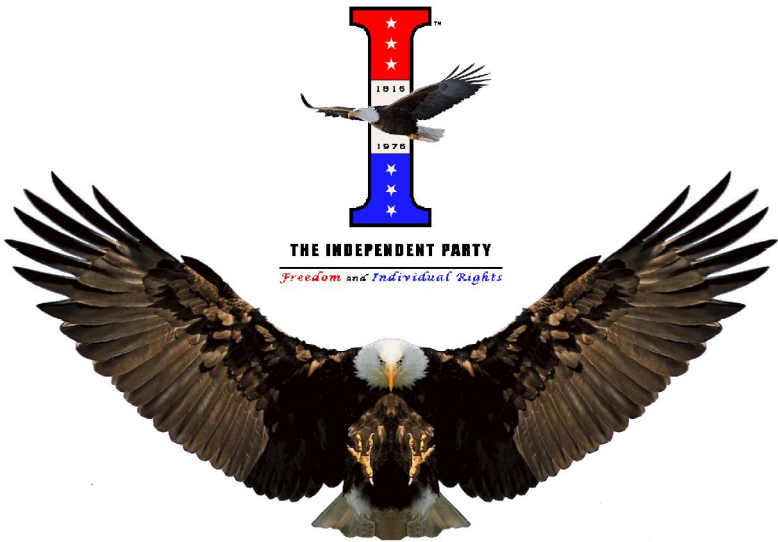


The **I**NDPENDENT™
OF THE PARTY
UNITED STATES OF AMERICA



THE MAGNIFICENT MIDDLE

CANDIDATES GUIDE



CANDIDATES GUIDE

HOW TO RUN FOR OFFICE

So you have decided to pursue YOUR RIGHT to run for the PRIVILEGE to SERVE WE the PEOPLE, ALL the PEOPLE, EQUALLY!

FIRST, YOU must BELIEVE you CAN and WILL be a better “PUBLIC SERVANT” than those who are in office.

Note: This guide is fluid and will be updated as needed it is intended to help first time candidates and as a reference giving them a step-by-step process, it is not “exact” because all 50 states have ballot and voter laws that do not meet equal protection and equal requirement for all candidates, which will determine if legal action is needed to exercise your RIGHT to run. The order of these steps are NOT in stone, the key here is to provide a framework or process that will give you the best chance to win, and to bring about **FREE, OPEN, and EQUAL ACCESS** to the **BALLOT, MEDIA, and VOTE!**

To give **WE the PEOPLE**, that **3rd CHOICE**, a **BEST CHOICE!**

Here are the basic steps to follow:

1. **JOIN** The Independent Party! (Yes, you can run on your own, but your chances of winning drop by a minimum of 50%, if not 75%.)
2. **CONTACT** the Department of Elections and find out what the **REQUIREMENTS** are for the office you seek. All 50 States, DC, and Territories have their own set of rules. (Usually the SoS (Secretary of State) for the office you seek, or the DoE (Department of Elections), if they can't give you a step-by-step

process and a liaison to help, that tells you automatically they are not in compliance with Federal, State, and/or Local Equal Protection and Access for Ballot and Voter Election Laws.)

3. Determine which path you want to take: (1) **WRITE-IN** Candidate, (2) **INDIVIDUAL** on the Ballot, and (3) **PARTY** Candidate on the Ballot. (The requirements for each should be the same by law, the difference being that to be “on the ballot” requires a cut off date for the logistics of placing your name on the ballot.)
4. Begin the process of filling out the **FORMS** and **PETITIONS** to get yourself on the **BALLOT**. (Usually a Form 1 - (Candidate Information), Form 2 - (Committee Information), Form 3 - (Voter Petition), and Form 4 - (Elector Petition).)
5. Create a **COMMITTEE** to raise **FUNDS** and a **SCHEDULE** for your **CAMPAIGN** to follow until you win on Election Day. (The Committee should be a non-profit tax exempt campaign committee and the schedule keeps you on track, like a check list to make sure you are **VIABLE!**)
6. Create a **CAMPAIGN PHOTO**, this is one of the most important steps, because if you don't look like a candidate, people will not believe you can be the candidate. (See example of Candidate Photo below)



7. Create **WEBPAGE**, **FACEBOOK**, and **TWITTER** pages to get your **MESSAGE** out! (Two things that determine if you will be elected are (1) money to get your message out, and (2) your message.)
8. Determine your **PLATFORM** and **POSITION** on the **ISSUES**. (Remember ALL POLITICS is LOCAL and PERSONAL! You have to have a MESSAGE that will reach and get a MAJORITY

of the PEOPLE to VOTE for YOU! You have to be a VIABLE CANDIDATE!)

9. Create a **DECLARATION of CANDIDACY**; send it to the appropriate official (SoS or DoE) for a seal and signature. Then, **DECLARE**, you are running for office. (Again, the DoC “officially” informs everyone that you are: “In it to Win it!”)
10. Now, go out and **TALK** to people, get your **MESSAGE** out, **REGISTER** people to **VOTE**, and get them to **VOTE FOR YOU!** (This is the MOST IMPORTANT thing that will get you elected is REGISTERING PEOPLE to VOTE, and getting them to VOTE for YOU!, you want to be the candidate that gives them the reason to get up, register, and VOTE!)
11. At any time you need help contact your Local Candidate Liaison for The Independent Party, if there isn’t one contact your State Candidate Liaison, or the National Candidate Liaison.

CAMPAIGN ATTIRE

The purpose of this guide is to put forth a standard for TIP Candidates, to promote a professional image that people can trust. We have the BEST PLATFORM and the BEST CANDIDATES, so it is natural we want to look OUR BEST!

For “official” campaign functions, the dress is business professional:

1. Black Coat
2. White Shirt
3. Black Tie
4. Black Pants
5. Black Socks
6. Black Shoes
7. Red, White, and Blue Pocket Hanky
8. 1 Tie Pin
9. No Gaudy Jewelry

Picture of general look for “official” campaign function attire:



For “casual” campaign functions, dress appropriate for the occasion. Again, you want to put forth a candidate that not only has integrity and is professional, but looks it too!

Sincerely and Respectfully,

Terry W. Wheelock

Terry W. Wheelock
Chair - The Independent Party – Independent National Committee



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worldgraphix@sbcglobal.net 7704 Terry Dr., Ft. Worth, TX 76180
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